

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

FRN: **0023732423** | File Number: **CPR-155077** | Submit Date: **07/01/2014** | Call Sign: **WALA-TV** | Facility ID: **4143** | City:
MOBILE | State: **AL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/01/2014 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2014

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Mobile-Pensacola
	Web Home Page Address	http://www.fox10tv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. @ 7am 04/05/2014 - 06/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. @ 7:30am 04/05/2014 - 06/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of	

Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. @ 8am 04/05/2014 - 06/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half-hour animal magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout	Yes

the program
the symbol E
/I?

Digital Core Program (4 of 7)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 8:30am 04/05/2014 - 06/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. The series features questions from key subjects like science, math, English, history, art, geography and more. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 11am 04/05/2014 - 06/28/2014
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of	

Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	Sat. 05/18/2014 @ 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat. 05/17/2014 #159
Reason for Preemption	Sports

Digital Core Program (6 of 7)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. @ 7am 04/06/2014 - 06/29/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the	WHADDYADO is a half-hour weekly educational series designed to educate, inform,inspire and

educational and informational objective of the program and how it meets the definition of Core Programming.	entertain children 16 & under (specific target audience is 13 to 16 year olds) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in some of the episodes. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Jack Hanna's: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. @ 7:30am 04/06/2014 - 06/29/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's: Into The Wild" series is based on Jack's traveling around the world with his friends and family, taking the viewer to his favorite destinations and introducing them to amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Question		Response
Non-Core Educational and Informational Programming (0)	Sponsored Core Liaison Contact	
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Ta'Marra Branch Lawson
	Address	1501 Satchel Paige Dr.
	City	Mobile
	State	AL
	Zip	36606
	Telephone Number	(251) 434-1087
	Email Address	tbranch@fox10tv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE. WALA scheduled many elementary and middle school groups for in studio classes which emphasized how good writing skills and computer literacy were necessary if they wanted to pursue a career in television. WALA'S on-air news anchors, as well as other employees, were active in in-school reading programs for young children.

Other Matters
(7)

Other Matters (1 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 7am 07/05/2014 - 09/27/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Other Matters (2 of 7)	Response
Program Title	Missing
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 7:30am 07/05/2014 - 09/27/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Other Matters (3 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 8am 07/05/2014 - 09/27/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	

Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half-hour animal magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 7)	Response
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Program Title	On The Spot
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sat. @ 8:30am 07/05/2014 - 09/27/2014
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Length of Program	30 mins
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Other Matters (6 of 7)	Response
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Program Title	Whaddyado
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun. @ 7am 07/06/2014 - 09/28/2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO is a half-hour weekly educational series designed to educate, inform,inspire and entertain children 16 & under (specific target audience is 13 to 16 year olds) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in some of the episodes. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Other Matters (7 of 7)	Response
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Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> <p>I certify that this application includes all required and relevant attachments.</p> <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>LIN of Alabama, LLC</p>

Attachments

No Attachments.